

**POST GRADUATE DIPLOMA
IN
MEDICAL WRITING**

Certified and recognized by the University of Mysore



Enhance your skills for a dream career in Clinical Research organization



Innovative Center for Biosciences

(A Unit of ICBio Clinical Research Pvt. Ltd.)

#16, ICBio Tower, Chikkabettahalli,
Yelahanka Main Road, Bangalore 560097

Ph: +91 80 23641042/43,

Fax: +91 80 23641033

Mobile: +91 9900111992, +91 9901111992

Mail: info@icbio.org; course@icbio.org

Web: www.icbio.org; www.icbiocro.com

About US

Innovative Centre for Biosciences, the academic wing of ICBio Clinical Research Pvt. Ltd., Bangalore, was established in 2006 by likeminded, elite professionals and academicians from various segments of the society and is presently the leading research and customized education provider in the field of Clinical Research and Healthcare.

ICBio is collaborated with University of Mysore to offer globally recognized regular certificate courses in Health Care and Clinical Research with specialization in Clinical Research, Data Management, Pharmacovigilance, and Pharma Regulatory Affairs. ICBio uses high-quality and innovative approaches, methodologies and fulltime staff members, in research & teaching, to improve the job prospects for learners and aspirants of Life sciences thereby enabling them to meet the growing demand of skilled manpower for the Pharma, Healthcare, Life Sciences, and Biomedical industries.

ICBio provide quality training to all its students and ensures optimum utilization of its training resources by adhering to ISO 9001:2008 standards.

About University of Mysore

The University of Mysore is among the foremost institutions of its kind, and is an enduring symbol in the sphere of higher education in India. It was founded by the then Maharaja of Mysore, His Highness Sri Krishnaraja Wodeyar IV, who became its first Chancellor. The University of Mysore, the first ever University in Karnataka, became the first University outside the domain of the English administration in India with faculties for Arts, Science, Engineering, Technology and Medicine. The University now encompasses 183 affiliated colleges and 4 Constituent Colleges. In addition, the University has 48 post graduate departments, 8 specialized research & training centers and 2 post graduate centers that together offer about 75 Post Graduate programs, 41 diplomas and post graduate diploma programs and 12 programs at graduate level. The Post Graduate departments are reputed for excellence in advanced studies and research, and have attracted projects and grants worth cores of rupees from many national and international institutions. The University has established a rapport with many well-known and prestigious universities and institutions abroad for academic, technical and cultural exchange.

The University of Mysore has since its inception, striven to produce well-qualified and well-motivated youth to serve humanity as teachers, administrators, doctors, engineers, scientists, lawyers, social workers and in various other fields.

**POST GRADUATE DIPLOMA IN MEDICAL WRITING****Course Details**

Certificate	Post Graduate Diploma In Medical Writing
Duration	10 months
Classes	Weekly 5 days
Timings	10 a.m - 2 p.m

Course Objective

- ▶ To impart knowledge about Medical Writing.
- ▶ To make our students "Ready to be absorbed Professionals."
- ▶ To create awareness about Clinical Research and the latest techniques and trends in the industry.
- ▶ To create awareness about the potential of the Medical Writing.
- ▶ To create awareness about Career Prospects in the Medical Writing.

Eligibility

Graduates from the following stream are eligible to join

- ▶ Life sciences
- ▶ Pharmacy
- ▶ Nursing
- ▶ Dental
- ▶ Medicine
- ▶ Biotechnology
- ▶ Bio medical Engineering

Course Curriculum

Semester I		Semester II	
Paper	Title	Paper	Title
1	Introduction to Clinical Research	1	Introduction to Medical Writing
2	Guidelines, Regulations and Ethics in Clinical Research	2	Publication Writing
3	Quality Control in Clinical Research	3	Clinical Trial Document Writing
4	Regulatory Dossier and Reports Preparation	4	Case Study
5	On Job Training	5	Project Work – Live project at CRO/Site Viva Voce

Admission

- ▶ Send your updated CV (your 10th, 12th, B.Sc. and / or M.Sc. results)
- ▶ Selection Process
- ▶ Selection letter
- ▶ Registration.

For Registration submit the duly filled application form along with copies of your 10th, 12th and graduation certificates and two passport size photographs, personally/post at our campus along with the prescribed registration fees.

Examination and Certification

Semester wise examination would be conducted by the University of Mysore under their invigilation. The Student will receive the Marks cards and Convocation Certificate from the University of Mysore.

Market Potential: Medical Writing

The demand for medical writing is growing steadily over the years. Now more than ever; professionals with expertise in both science and writing are in high demand. The pharmaceutical and healthcare industry offers number of job opportunities for medical writers. Pharmaceutical companies, regulatory agencies, healthcare organizations, nonprofit organizations, consulting firms, and professional journals all seek qualified medical writers.

The career choice of a medical writer varies from Junior & Senior Medical Writers, Scientific Writer, Regulatory Writer, Manager Regulatory Writing, Medical Writer, Feasibility Services, Scientific Advisor, Medical Consumer Writer, Medical manager etc

The work that the scientific writers undertakes involves writing Regulatory documents, Policy documents, Journal abstract and articles, Advertising copy for Pharmaceutical and other products, Internet content, medical education materials, Pharmaceutical marketing and advertising, physician speeches, posters, sales training manual etc.

Career prospects



Placement Cell

The Placement Cell at ICBio serves as a bridge between the students and the Corporate to help the students find their dream careers. Apart from bringing a varied list of Recruiters to the campus, the Placement Cell also organizes talks, internship opportunities and workshops for the collective student body. As an added feature skill building workshops such as workshops for Personal Interviews and Group Discussions and Personality Development are conducted to help the students enhance their chances for a smooth transition from a student to an executive. The placement cell has been successful in bringing the best of organizations to the campus head hunting and is a fact of pride for ICBio. To provide world class industry and practical exposure to students, ICBio has collaborated with the companies like Quintiles, Accenture, Indegene, etc to place their students as interns during their course for duration of 3 to 6 months with paid stipend.

Facilities



Course Highlights

- ▶ Certification from premier University/Recognized globally.
- ▶ Flexible Learning Schedule (Regular , Part Time)
- ▶ Globally Validated Curriculum developed by industry experts.
- ▶ Free comprehensive study material.
- ▶ Classroom/ Practical training by industry experts.
- ▶ In-house Central Lab & BA/BE training.
- ▶ 100% Placement Assurance*.
- ▶ Outstanding placement record

FAQs

- 1) Is your institution recognized by AICTE/UGC or any state govt.?
A. Yes it is recognized by University of Mysore
- 2) Does your institute provide any placement assistance or guarantee?
A. Yes, we provide 100% placement assurance to the students doing their Full time and Part time classroom programmes, and placement assistance will be given to Distance Learning.
- 3) Why Life Science graduates/Postgraduates are preferred for this course?
A. Because of the domain experience and the terminologies associated with it.
- 4) I have heard people in this industry need Hands-on-experience, could you please explain this?
A. Yes it's true, that's why we will provide hands on experience and the 2nd semester would have practical sessions. Regular assessment would be done to monitor the students.
- 5) Where will the students be placed for internship and project work?
A. During internship students will be placed directly in the CRO industry and at the investigator sites so they can have a practical approach/exposure to Clinical Research Methodologies and Processes.
- 6) Is there financial aid available and Can I pay the fee in installments?
A. Yes, there are several scholarship programs available that may provide you with financial aid for the certificate courses. ICBio is established under MGET, a Non Governmental Organization, which provide scholarships to students based on their merit, caste or financial background. Finally, many banks offer private student loans that are directly applicable to continuing education, and career advancement. Yes, an applicant can pay the fee in 2 installments.
- 7) Why do I require training to work within the Medical Writing Industry?
A. Medical Writing is a specialized skill that is best acquired in an organized fashion. Training in Medical Writing is likely to enhance job efficiency and create core competence required to be a good medical writer. PG Diploma in Medical Writing enables you to enhance your skills in Domain Knowledge, Team work and Communication Skills.
- 8) How big is the Medical Writing industry?
A. Medical writing is viewed as a fast developing discipline, which involves writing on topics useful for the medical fraternity and drug development. Today, medical writing can be seen as an established function in the pharmaceutical world, with the emphasis on a well-structured document that presents information and the underlying diagnosis/analysis clearly and concisely. In India, there is a vast scope for this field and upcoming medical writers. Increasingly, pharmaceutical companies are turning to India in order to tap the medical writing potential of the country. The market for medical writing today is over \$600 million and has been growing at a rate of 15 per cent a year over the past few years.
- 9) What are the jobs available in the Medical writing Industry and what are the salaries offered in this field?
A. Full-time (managerial level and others) and freelance jobs are available in this industry. The career choice of a medical writer varies from Junior & Senior Medical Writers, Scientific Writer, Regulatory Writer, Manager Regulatory Writing, Medical Writer, Feasibility Services, Scientific Advisor, Medical Consumer Writer, Medical manager etc. Medical writers in the Pharmaceutical industry may start with a salary of \$75,000 a year, but can top \$100,000 after three or four years. Once a writer reaches the managerial level, you might make \$120,000 or more.
- 10) I need further details, who do I contact?
We understand that choosing a course to study is an important decision and we would like to be able to provide you with as much information as we can to assist you. Please call us Monday-Saturday from 9 am to 6.30 pm at 080 23641042/43. Or you can email us anytime at course@icbio.org or info@icbio.org or visit www.icbio.org